

# How Many People Will It Take...

## and how do I get that many?

Assumptions:

1. Your basic starter order is a Living Water Essentials and 200 PV Autoship  
This will be 3,489 PV (undercounter) or 2,832 PV (countertop). Average is 3,160.50  
Their base cost (before shipping or tax) is \$3,774 (I=\$56.61) or \$3,129 (I=46.94)
2. Half of your recruits will buy this order (50% C7/50% U7) .....3,160.50 PV per recruit  
Half will start with Autoship only (50% 100PV/50% 200PV basis).....150.00 PV per recruit  
Average PV per recruit is 3,160.50 + 150.00 divided by 2.....1,655.25
3. Only 1 distributor out of 4 will work; your workers will be #2, #6, #10, etc.
4. Your Placement Tree legs will be uneven; the greater leg will have 60%; the lesser leg, 40%

Under these assumptions, how many NEW RECRUITS PER MONTH does it take to reach Executive Level 5 SILVER?

5,000 PV per week is needed (5,000 divided by 1,655.25) = 3 new people per week  
Based on 4.2 weeks per month that is 13 recruits per month  
20% more needed to average out the weeks = 16 recruits per month  
How many workers are needed to bring in 16 new recruits per month? Answer: you + 3

How many NEW RECRUITS PER MONTH to reach Executive Level 7 PLATINUM?

**Realistic Income: \$1,500 per week!**

12,500 PV per week is needed (12,500 divided by 1,655.25) = 8 new people per week  
Based on 4.2 weeks per month that is 32 recruits per month  
20% more needed to average out the weeks = 38 recruits per month  
How many workers are needed to bring in 38 new recruits per month? Answer: you + 9

How many NEW RECRUITS PER MONTH to reach Executive Level 9 RUBY?

**Realistic Income: \$2,500 per week!**

37,500 PV per week is needed (37,500 divided by 1,655.25) = 23 new people per week  
Based on 4.2 weeks per month that is 95 recruits per month  
20% more needed to average out the weeks = 114 recruits per month  
How many workers are needed to bring in 114 new recruits per month? Answer: you + 28

How many NEW RECRUITS PER MONTH to reach Executive Level 11 DOUBLE DIAMOND?

**Realistic Income: \$7,500 per week!**

62,500 PV per week is needed (62,500 divided by 1,655.25) = 38 new people per week  
Based on 4.2 weeks per month that is 159 recruits per month  
20% more needed to average out the weeks = 190 recruits per month  
How many workers are needed to bring in 190 new recruits per month? Answer: you + 47

**Is it time to change your life? The incomes we offer really are possible. The building process requires belief, commitment, and a solid understanding of the process.**

## Understanding the process:

**It's not the number of people in your group that matters,  
it's the number of working recruiters.**

The higher ranks are achieved not through you own work, but through multiplication.

A *healthy* SILVER leg is like having 4 recruiters. A *healthy* PLATINUM leg is like having 10 recruiters.

A *healthy* RUBY leg is like having 29 recruiters.

So the easy way to become a **DOUBLE DIAMOND** is to have **7** serious legs...

Ruby = 29 recruiters	Platinum = 10 recruiters	Platinum = 10 recruiters	Silver = 4 recruiters	Silver = 4 recruiters	Crystal 500 = 1 recruiter	Crystal 500 1 recruiter	.....
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In this example you would have  $29 + 10 + 10 + 4 + 4 + 1 + 1 = 59$  recruiters plus yourself...

You would be bringing in  $60 \times 4 = 240$  new Distributors per month...

New GV per month would be  $1,655.25 \times 240 = 397,240$  per month...

**POP QUIZ:** How do you think your Ruby guy got his 28 recruiters (+ himself = 29)? How about 2 Platinum legs and 2 Silver legs under him? It's all about getting and developing good legs.

For this analysis we will not add in your Autoship PV from people recruited earlier, but it would obviously help you!

For this analysis we will not try to estimate PV from orders from other product lines for personal use and/or selling... but there would certainly be some!

Divide by 4.2 weeks per month =  $84,584$  per week...with 40% in your lesser leg =  $37,834$

The more you work to build your lesser leg, the closer you will get to collecting each week on 50% of your group's total productivity!

**Team Bonus** would be  $37,834 \times 10\% = \$3,783.40$  per week

**Executive Level Matching Bonus** would be based on  $\$2,500 + \$1,500 + \$1,500 = \$5,500$

ELMB cannot be estimated until we see how it works for several months in a row. For now, I estimate  $20\% \times 5,500 = \$1,100$ . Actually it's a guess, not an estimate.

**Fast Start Bonus** would be  $3,160.50 \times 20\% = \$632.10 \times 2 = \$1,264.20$

**Royalty Maker Bonus** - 40 advancements (an estimate for a healthy group)  $\times \$50 = \$2,000.00$

Total in this example:  $\$3,783.40 + \$1,100 + \$1,264.20 + \$2,000 = \$8,147.60$

We did not count PV from previously recruited autoshippers or from personal or retail sales orders by our previously recruited people!

**As a Double Diamond, your check could easily be 50% larger.**

**There is an upper limit of \$15,000 per week until you advance to the next rank.**

Monopoly page - [http://www.ecoquestintl.com/dlrdown/website\\_convention/CompPlan8.13.pdf](http://www.ecoquestintl.com/dlrdown/website_convention/CompPlan8.13.pdf)

**POP QUIZ #2:** What keeps your legs *healthy*? That process is called *leadership*, and it is the world's highest-paying profession. Leadership covers the personal example you set, communications (meetings, conference calls, websites, newsletters), your support of the company, training and motivation, the attitude you project, problem-solving skills and personality/charisma, too.