

Vollara Technology Aids Recovery Efforts In Japan

Dallas, TX – Vollara, the leader in the development and management of green home-based businesses, centered on the philosophy of Complete Uncompromising Health and Wellness, just reported that a team from Dallas headed up by Arthur Johnson is traveling to some of the hardest hit areas of Japan with special technology to aid in recovery efforts.

Vollara is well-known for several important technologies, including its FreshAir units. Vollara's proprietary technology in the FreshAir unit was used extensively by the Pentagon after the tragedy of 9/11. The FreshAir unit attacks airborne and surface containments. Vollara is sending more than \$100,000 in technology equipment to set up in shelters and community centers throughout the affected areas in Japan. Vollara's efforts are headed by Arthur Johnson, who has family in Sendai and other areas of Japan. Aerus, LLC, formerly Electrolux USA, a Company affiliated with Vollara also sent dozens of HEPA vacuum cleaners with Mr. Johnson to capture contaminated particles.

"Vollara's compassion and stewardship are manifested in its generous support for our relief efforts in Japan," said Mr. Arthur Johnson. "Vollara's Fresh Air technology has been proven to destroy viruses and bacteria from the air and on surfaces, and will dramatically improve living conditions in crowded community relief living centers. This unique technology also removes particles from the air which could be contaminated. I am so thankful to be supported by such a great Company."

"We are so proud and honored to be associated with Mr. Johnson, and admire his courage and commitment," said Vollara's Chairman and CEO, Joseph P. Urso. "Arthur is a man of noble character and a big heart and his efforts will help thousands of Japanese families who are suffering. We are also grateful to American Airlines for their generosity in shipping our relief equipment to Japan."

Vollara is dedicated to providing excellent customer service and best-in-class products and green technologies that focus on a system of complete health. With the understanding that nobody wants to be "partially healthy," Vollara's exceptional product line addresses what you absorb; the air you breathe, the water you drink, and nutrition for your cells.

Aerus, LLC is a world leader in high end vacuum cleaners, air purifiers and water purifiers.

About Vollara

Vollara, LLC, a subsidiary under the umbrella of Aerus Holdings LLC, is a leader in direct sales of green technology and natural health products. Vollara is also home to one of the world's most inspired home business opportunities and the exclusive Guaranteed Minimum Income™ program. Our family of companies has a rich 80-year history dating back to Electrolux, USA, a company known for excellence in its technology, unmatched service, and endless accomplishments. Its products have been honored in the Smithsonian and its satisfied customers in North America alone number over 50 million.

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